

## Advertising - Helping - People Your advertising funds community projects.

Our 'ads give back' scheme offers advertising and sponsorships solely to sustain non profit projects. Beneath the advert we state what project the money has helped (with a link to it).

### Kudos for businesses:

- Awareness of their brand in a mainstream newspaper with daily changing content.
- Positive recognition for supporting community projects.
- Positive recognition for making socially responsible advertising choices.
- An example of corporate social responsibility through helping a specific project or section.
- Taking a positive lead to show staff and clients.

Your business can choose the type of project that they are seen to support.



### Lets talk.

The Fresh Outlook has a not-for-profit parent organisation.

Costs are essentially donations to our non profit work. We agree these when we speak.

Whoever calls you is a volunteer or someone who works on our projects. We don't employ sales people. This keeps administration costs down. Besides, it all speaks for itself!

### Contact us

02921 158 474 or  
[giveback@freshties.com](mailto:giveback@freshties.com)

### Options.

- Adverts: vertical or rectangle spaces.
- Sponsorship of newspaper sections.
- Sponsorship of Fresh Talent main images on each newspaper section.
- We do offer advertorials.

We also offer larger sponsorships that bring greater public awareness for organisations. We are happy to discuss these.